

**\*Terms, Conditions & Disclaimers for Sleepwell “Total Sleep Solution” (TSS) Offer 2018:**

1. The Sleepwell ‘TSS’ Offer starts from **22<sup>nd</sup> Dec 2018** for a limited period only.
2. The Offer is available at Sleepwell Dealers in Select States Only.
3. The Offer is applicable on purchase of New Sleepwell Mattresses Only.
4. Customers must check and agree to the Offer details, Terms and Conditions available with the Sleepwell Dealer before purchasing the Sleepwell Mattresses under **Sleepwell “Total Sleep Solution”**.
5. Sleepwell mattresses are available without this offer also.
6. On purchase of every Sleepwell Mattress, customer can avail the Offer as per below details-

Category	Mattress Models	Benefit 1	Benefit 2
		Assured My Pillow (HR/LR)	Assured Cash Discount* (Redemption details in next table)
<b>Excellent</b>	COMFORT CELL SERIES 4.0, 3.0, 2.0, 1.0, NEXA, IMPRESSIONS, LATEX PLUS, ELEGANCE, CRESCENT, GLORY, SPINETECH AIR LUXURY	Model: <b>XPERIA</b> MRP: <b>Rs. 1999/-</b>	Assured Cash Discount on MRP: Up to Rs. 10,000/-
<b>Best</b>	ESTEEM, SPINETECH AIR, DUET AIR, PREMIA, GRACE	Model: <b>INDULGENCE AIR</b> MRP: <b>Rs. 1499/-</b>	
<b>Better</b>	REFLECTION, DIGNITY, EXECUTIVE POCKET, DURAFIRM	Model: <b>SENSES</b> MRP: <b>Rs.949/-</b>	
<b>Good</b>	SPINE PLUS, INSPIRE, RESITEC GOLD PLUS, SPINE BOND, ADMIRE, NANO, ACTIVA, ULTIMA, SHAGUN	Model: <b>CLOUD</b> MRP: <b>Rs.649/-</b>	

Important : Availability of Mattress Models varies from state-to-state

### **Applicability of Pillows-**

- a. Two Pillows of the relevant variety will be offered **FREE** to Consumers with every Double size mattress width more than 42" (106.8 cm & above) OR a pair of 2 single size mattresses.
  - b. Mattress width upto 42" (106.7 cm) will be entitled for ONE Pillow of the relevant model and mattress width more than 42" (106.8 cm & above) will be eligible for TWO Pillows of the relevant category.
7. Assured Cash Discount (Benefit 2) can be redeemed in below two ways:

<b>Category</b>	<b>Option 1: Redemption against HCP</b>	<b>Option 2: Discount</b>
<b>Better to Excellent</b>	<b>FREE - 1 Prudence - Bed Sheet + HCP Product worth Assured Cash Discount Amount on MRP</b>	Assured Cash Discount on MRP
<b>Good</b>	HCP product worth <b>20% higher than Assured Cash Discount</b> For e.g. - Assured Cash Discount: Rs. 1,000, Redeem HCP worth Rs. 1,200 on MRP	

8. Assured Cash Discount can be instantly redeemed by the Customer by purchasing Sleepwell Home Comfort Products on MRP or can be availed as a Cash Discount in the invoice at the time of mattress purchase
9. At the time of redemption of Assured Cash Discount with the Sleepwell HCP's:
  - a. In case customer chooses to redeem the Assured Cash Discount with Sleepwell HCP's and the purchase value is higher than the Assured Cash Discount value, the customer shall pay the difference to the dealer.
  - b. In case the next purchase value is lower than the Assured Cash Discount value the customer SHALL NOT get any cash/refund against the balance Assured Cash Discount value.
10. The employees and immediate family members of Sheela Foam Limited, Advertising Agencies, their subsidiaries and associate companies, partners/sponsors and participating Channel Partners of Sheela Foam Limited, their family members and staff are not eligible to avail the benefits under this offer. The company shall verify the eligibility of all winners and reserves the sole right on deciding the eligibility of the winner.
11. Free Gift and Assured Cash Discount are only for genuine customers under 'TSS' Offer. Company shall ensure genuine redemptions through strict verification.
12. The company may disqualify a claim pertaining to Free Gift and Assured Cash Discount if the authentication process finds it not to be genuine or manipulated and is not in adherence to the terms and conditions of the offer.

13. The winner of Assured Cash Discount shall be determined by a computerized draw process and the result declared by the company shall be final. No correspondence shall be entertained in this regard.
14. The customer should check the availability of Mattress model chosen from the Sleepwell Dealer before availing the 'TSS' Offer.
15. The company reserves the right at any time, without prior notice, to add or change all or any of these terms and conditions or to replace, wholly or in part the offer or to withdraw it completely, without giving any reason for the same.
16. By availing the offer, customer agrees to comply with these terms and conditions and waive any right to claim ambiguity in these terms and conditions. Customer agrees to release and indemnify Sheela Foam Limited and its respective affiliates, advertising and promotion agencies, and all of its respective agents, representatives, officers, directors, and employees from and against any injuries, losses, damages, claims, actions, or any liability of any kind resulting from or arising from your or any third party's use (or misuse) of the 'TSS' Offer.
17. **To participate in the offer, the Consumer must:**
  - A. Buy a new Sleepwell mattress from Sleepwell Dealer Only, and should pre- confirm availability of the offer/ availability of Home Comfort Products and offer Terms & Conditions with the Dealer.
  - B. Ask the Sleepwell Dealer to send the details of the new mattress purchased along with the customer's mobile number from his Sleepwell Dealer App to Win Free Gift and Assured Cash Discount and to Register the Warranty of the mattress purchased.
  - C. Customer will then receive an SMS from the company informing of Free Gift and Assured Cash Discount.
18. Mattress bought will be governed by the applicable provision of Warranty mentioned on the Warranty card. Return of new mattress for reasons other than manufacturing defects will not be allowed.
19. All Home Comfort Products images shown in the scheme communication are indicative and the actual product/ brand/ color/ specification may vary at the sole discretion of Sheela Foam Limited.
20. Free Gift and Assured Cash Discount cannot be exchanged, upgraded, en-cashed, transferred or returned.
21. Sheela Foam Limited shall have the sole right to change the Home Comfort Products range at any point of time and is not be liable for Home Comfort Products/ Free Gifts damaged or stolen during or after the course of collection and / or delivery.
22. The scheme will remain open till such time as may be decided by Sheela Foam Limited at its sole discretion.

23. In case of any dispute, the decision of Sheela Foam Limited will be final. All disputes and settlements are subject to Delhi jurisdiction.

